



Mark Phillips

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Experienced Ecommerce, Website Design & Development Consultant

A highly self-motivated and experienced Internet professional with a wide range of experience covering all aspects of website design, development and architecture with a strong focus on the Microsoft platform and e-commerce.

Career History

Web Developer & Architect

9/2007 – 2009: *Sparkstone Technologies Limited, Botley, Hampshire*

- Completely rebuilt three e-commerce websites from the ground up
- Integrated websites with physically external Back Office software via Xml web services
- Designed and deployed complete hosting environment

Consultant/Developer

9/2006 – 9/2007: *DT Digital, Nationwide*

- I am currently providing development and consultancy services to the new owner of my former company, including architecting and building dynamic websites (ASP/ASP.NET/SQL Server), maintenance of existing sites, and reviewing policies and practices to optimise the client experience.

Proprietor

4/2002 - 8/2006: *DT Digital, Nationwide*

- I built the Company from scratch, formed in 2002 and sold in 2006 with over 80 Clients to a former colleague to allow me to diversify into other areas and concentrate more closely and directly on the fundamentals of building and architecting web based solutions.
- Skills used: ASP, SQL Server 2000, ASP.NET C#, JavaScript, HTML, CSS, VB6/COM/MTS, Salesforce, Windows XP, Windows Vista, Windows Server 2003, Ipswitch iMail, Smarter Stats, IIS6, Kayako, QuickBooks 2005, Project Management Disciplines, Cash Flow Management, Business Management, Procedure formalisation.
- Very large portfolio of work available to view online covering 'static' or brochure style websites through to dynamic e-commerce applications for industries ranging from car parts to glasses and computer equipment.
- Fully familiar with the maintenance, security and optimisation of a dedicated server hosting environment (Windows 2003) using statistics server, mail server and IIS software as operated by my Company; I am able to consider all operational aspects of a dynamic site at the planning and architecture stage.

Web Developer

3/2001 - 4/2002: *Tesco.com, Welwyn Garden City, Hertfordshire*

- Architected and implemented a fraud prevention system to reduce credit card fraud at the online checkout by scanning all orders against specific and variable criteria.
- Took responsibility (and won Values Award) for maintenance and progression of the development environment.
- Reworked parts of the Tesco Ireland website including a brand new customer registration process.
- Reworked Access website (second version of website for visually impaired) and gave presentation on company strategy to the RNIB and members at Great Portland Street.
- Skills used: ASP, SQL Server 2000, ASP.NET C#, JavaScript, HTML, CSS, VB6/COM/MTS, IIS5/6, Windows XP, Windows Server 2003

Technical Architect/Senior Web Developer

6/1999 - 4/2001: Level Five Solutions Limited, Bermondsey, London

- Headhunted and recruited by the owner of an emergent New Media and technology company "Level Five Solutions" to join as a Technical Architect overseeing and performing the development of entirely web based applications at the forefront of then current technology.
- Reporting to the Board I was entirely responsible for all aspects of Internet development and design from original client specifications through to completed solution.
- Skills used: ASP, SQL Server 7/2000, Office, Tango, HTML, CSS, VB6/COM, Windows 2000, Windows 2000 Server

Programmer

2/1998 - 5/1999: Woolworths Plc (Head Office), Marylebone, London

- Working in a small in-house development team on a major project to maximise space utilisation and planning in circa 770 Stores.
- Skills used: Dynasty Development Environment (C++ Builder software), Windows 2000, Windows 2000 Server, SQL Server

Assistant Merchandiser

1/1997 - 2/1998 Woolworths Plc (Head Office), Marylebone, London

- Stock and range planning and forecasting: use of AS/400 based stock allocation and management system, MIS reporting, range planning, inventory, demand forecasting, supply chain management, open to buy. Worked closely with Buying and other teams. Achieved record sales and recognition of team by the Board of Directors.
- Promoted from position of Supply Assistant.

Portfolio

A selection of my work is listed and is available to view online in a live environment. Generally, everything you see is entirely my own work, including both design and development, unless stated otherwise, although the client may have made changes since the original go-live date as most sites include Content Management tools.

Additional work has included Intranet sites and other custom or Windows desktop applications which cannot be listed or previewed due to client confidentiality however I am happy to provide references and additional information upon request, please ask.

E-Commerce Websites

- www.andertons.co.uk
- www.litecraft.co.uk
- www.gjwitmuss.co.uk
- www.wwr.co.uk
- www.forgedpistons.co.uk
- www.rlsupplies.co.uk
- www.strictlygold.co.uk
- www.lowcostspex.co.uk
- www.bbpt.co.uk
- www.international-tool.co.uk
- www.strictly-digital.com
- www.vinylconnection.com

- www.sugaronline.com (Store Only)
- www.discreetlywrapped.com
- www.litecraft.co.uk
- www.gjwttitmuss.co.uk
- www.wwr.co.uk

Brochure/Portfolio Sites

- www.dtdigital.net
- www.stewardsschool.co.uk
- www.classic-car-collection.co.uk
- www.carismaautomotive.co.uk
- www.acresgm.co.uk
- www.the-pc-surgery.co.uk
- www.messengerblocker.co.uk
- www.sparkstone.co.uk

Club/Membership Websites

- www.rtoc.org

Property Websites

- www.clarets-residential.com
- www.casacosta.co.uk

Technical Skills & Development Languages

- ASP VBScript
- ASP.NET C#
- CSS
- JavaScript (Client)
- MS SQL Server 2000/2005 (Advanced, including indexing and stored procedures)
- Web Services
- XML/XSL
- Lingo API
- Swish (Flash movie creation environment)

Specific Implementation Experience

- Edirectory, Froogle and Shopping.com Integration
- Two way text messaging services
- Ingram Micro IM-XML
- Text Anywhere/Postcode Anywhere
- Forum/Message Boards and Private Messaging
- Online 'Live Support' software
- Case Management software and CRM
- Kayako Online Support Suite

General Skills

- Business Management
- Communication and presentation
- Database Design and Optimisation
- E-Commerce

- Google Adwords/Analytics/Base Feed
- Graphic Design
- Quickbooks 2005
- Search Engine Optimisation
- System Architecture and Design
- User Interface Design

Platforms and Server Software

- COM/MTS
- Ipswitch iMail
- Microsoft DNS
- Microsoft IIS5/6
- Microsoft SQL Server 2000/2005
- Salesforce
- Smarter Stats/Other Statistics software
- Windows Server 2003
- Windows Vista Ultimate
- WinZip including command line interface

Development Software

- Adobe Photoshop
- Macromedia Dreamweaver MX
- Visual Basic 6
- Visual Studio
- Visual Web Developer 2005
- Microsoft Access/Excel

Education

The Open University, Manchester, North West

- Bachelor's Degree: Currently studying for degree in Social Science & Politics (BSc)

Harlow College, Harlow, South East

- 'A' Level/Higher or Equivalent plus higher "S" Level English (Pass with merit)

Stewards Comprehensive School, Harlow, South East

- 8 GCSE passes: 4 "A" grade, 1 "B" grade, 3 "C" grade.

Additional Information

- Full clean driving licence, own car
- Prepared to travel within UK and beyond
- Key Interests: Politics, Wildlife/The Natural World, Space Exploration, Travel, Europe
- Age: 37